



KKR Appoints Marius Haas as Industry Advisor

May 23, 2011

NEW YORK--(BUSINESS WIRE)-- Kohlberg Kravis Roberts & Co. L.P. (together with its affiliates, "KKR") today announced the appointment of Marius Haas as an Industry Advisor. Mr. Haas joins KKR from Hewlett-Packard, where he was Senior Vice President and Worldwide General Manager of the HP Networking Division. Mr. Haas will work closely with the KKR team to identify and pursue new investments, particularly in the technology sector, while supporting existing portfolio companies.

KKR Appoints Marius Haas as Industry Advisor (Photo: Business Wire)

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"Marius brings 20 years of technology industry experience, including significant expertise evaluating investment opportunities and successfully executing and integrating acquisitions. We are delighted he will be joining KKR as an Industry Advisor, providing strategic and operating guidance in a fast moving high-tech

landscape," Adam Clammer, a Member of KKR and Head of the Firm's technology team, said.

Mr. Haas said, "I am honored to be joining with the KKR team to capitalize on opportunities for value creation in the tech space. I look forward to serving as a resource to the Firm and its portfolio companies and helping build on its success in this sector to date."

Mr. Haas was named Senior Vice President and Worldwide General Manager for HP's Networking Division in 2008 and oversaw all operational aspects of the company's global business. Under his leadership, the company established itself as a leader in the networking market. Prior to that, he was Senior Vice President, Chief Strategy Officer and Global Head of Corporate M&A for HP from 2003 to 2008. In this role, he was instrumental in overseeing the strategic and corporate development functions of the organization and successfully led the completion of 32 acquisitions, driving significant revenue growth for the company. He joined HP in 2001 as Vice President of Worldwide eBusiness and eCommerce. Prior to HP, Mr. Haas spent six years with Compaq Computer Corp. in various senior operating roles. He began his career with Intel Corp. in 1991.

KKR's Industry Advisors support the Firm's integrated model of value creation. They include current and former senior executives who bring unique leadership skills to complement the work of KKR investment professionals and the operational executives at KKR Capstone.

KKR has in-depth experience across the technology sector and today has 11 technology companies in its private equity portfolio, including five in the United States, three in Asia and three in Europe. A complete list of KKR's private equity investments can be found on KKR.com.

About KKR

Founded in 1976 and led by Henry Kravis and George Roberts, KKR is a leading global investment firm with US\$61.0 billion in assets under management as of 31 March 2011. With 14 offices around the world, KKR manages assets through a variety of investment funds and accounts covering multiple asset classes. KKR seeks to create value by bringing operational expertise to its portfolio companies and through active oversight and monitoring of its investments. KKR complements its investment expertise and strengthens interactions with investors through its client relationships and capital markets platforms. KKR is publicly traded on the New York Stock Exchange (NYSE: KKR). For additional information, please visit KKR's website at www.kkr.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6733559?=en>

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Source: Kohlberg Kravis Roberts & Co. L.P.

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