



Attendees at Veterans Initiative Summit – Hosted by Apollo, Blackstone, KKR, and The Carlyle Group – to Fill 1,000 Backpacks with School Supplies for Children in Afghanistan in Partnership with O’Melveny and Hiring Our Heroes

October 11, 2018

Event is OPEN TO PRESS; Logistics Below

WASHINGTON--(BUSINESS WIRE)-- Attendees of the 2018 Veterans Initiative Summit, which is jointly hosted by investment firms Apollo Global Management (NYSE: APO), Blackstone (NYSE: BX), KKR (NYSE: KKR), and The Carlyle Group (NASDAQ: CG), will participate in a hands-on service project, “**Mission Backpack: Afghanistan**,” to fill 1,000 backpacks with school supplies for children in Afghanistan. This event, scheduled on the second day of the Summit, is produced by the host firms and in partnership with O’Melveny & Myers LLP and the U.S. Chamber of Commerce Foundation’s Hiring Our Heroes.

Members of the media are invited to mingle and engage with attendees of Mission Backpack: Afghanistan, as well as film and photograph the event for purposes of broadcast, print, digital, and social media publication and distribution. Interviews with select participants, executives of Hiring our Heroes, and members of the host organizations may be arranged upon request.

- **WHAT:** Mission Backpack: Afghanistan, a hands-on service project taking place during 2018 Veterans Initiative Summit.
- **WHEN:** Tuesday, October 16, 2018; 11:00 a.m. – 12:00 p.m. EDT.
- **WHERE:** U.S. Chamber of Commerce (1615 H St. NW, Washington, D.C. 20062).
- **WHO:** Employees of the portfolio companies of Apollo, Blackstone, KKR, and The Carlyle Group and personnel from O’Melveny and Hiring Our Heroes.
- **MEDIA NOTE:** Registration is required by Tuesday, October 16 at 8:00 a.m. EDT and members of the press must arrive at the U.S. Chamber of Commerce by 10:00 a.m. on October 16. To register for the event please email aHutchins@USChamber.com.

O’Melveny, Apollo, FedEx Freight, and KKR donated the backpacks and school supplies, which include notebooks, pencils, pens, colored pencils, pencil cases, erasers, sharpeners, and rulers. Employees of the portfolio companies of Apollo, Blackstone, KKR, and The Carlyle Group as well as personnel from O’Melveny and Hiring Our Heroes will fill 1,000 backpacks with school supplies for children in Afghanistan during this interactive service project.

During the past decade, the organizations involved have supported veterans by helping spur employment opportunities for veterans and military spouses in the United States. Following conversations with retired and active members of the United States military, including KKR’s General (Ret.) David H. Petraeus, about their on-the-ground experiences and observations in Afghanistan, this group recognized the potential for collaboration to make a difference in children’s lives. Donating backpacks and school supplies enables children in Afghanistan, many of whom are orphans, to attend school, which is not possible for those who do not have their own school supplies. This effort also builds tremendous goodwill with the children and families in the region with whom our troops are hoping to create a sense of community.

The 2018 Veterans Initiative Summit, which builds on the momentum of past events, is designed to support the recruitment, hiring, retention, and promotion of American veterans across private equity portfolio companies. The private equity industry represents hundreds of companies and millions of employees through its work across industries and geographies. The collective impact of these businesses is enormous, and together they have the potential to create significant opportunity for veterans and military spouses.

About Apollo

Apollo Global Management (NYSE: APO) (together with its consolidated subsidiaries, "Apollo") is one of the world's leading alternative asset managers. Apollo's rigorous, contrarian approach aims to create uncommon opportunities for investors to achieve superior risk-adjusted results throughout market cycles. With approximately \$270 billion of assets under management in private equity, credit and real assets, Apollo takes many paths to value. Learn more at www.apollo.com.

About Blackstone

Blackstone is one of the world’s leading investment firms. We seek to create positive economic impact and long-term value for our investors, the companies we invest in, and the communities in which we work. We do this by using extraordinary people and flexible capital to help companies solve problems. Our asset management businesses, with approximately \$440 billion in assets under management, include investment vehicles focused on private equity, real estate, public debt and equity, non-investment grade credit, real assets and secondary funds, all on a global basis. Further information is available at www.blackstone.com/. Follow Blackstone on Twitter @Blackstone.

About Hiring Our Heroes

Hiring Our Heroes is a nationwide initiative to help veterans, transitioning service members, and military spouses find meaningful employment.

Working with the U.S. Chamber of Commerce's vast network of state and local chambers and other strategic partners from the public, private and nonprofit sectors, Hiring Our Heroes has helped hundreds of thousands of veterans and military spouses find meaningful employment through more than 1,100 job fairs in all 50 states, Puerto Rico, the District of Columbia, and on military installations overseas; a suite of free online career-based resources; and the Hiring 500,000 Heroes campaign.

The U.S. Chamber of Commerce Foundation is dedicated to strengthening America's long-term competitiveness. We educate the public on the conditions necessary for business and communities to thrive, how business positively impacts communities, and emerging issues and creative solutions that will shape the future.

About KKR

KKR is a leading global investment firm that manages multiple alternative asset classes, including private equity, energy, infrastructure, real estate and credit, with strategic manager partnerships that manage hedge funds. KKR aims to generate attractive investment returns for its fund investors by following a patient and disciplined investment approach, employing world-class people, and driving growth and value creation with KKR portfolio companies. KKR invests its own capital alongside the capital it manages for fund investors and provides financing solutions and investment opportunities through its capital markets business. References to KKR's investments may include the activities of its sponsored funds. For additional information about KKR & Co. Inc. (NYSE: KKR), please visit KKR's website at www.kkr.com and on Twitter @KKR_Co.

About O'Melveny

It's more than what you do: it's how you do it. Across sectors and borders, in boardrooms and courtrooms, we measure our success by yours. And in our interactions, we commit to making your O'Melveny experience as satisfying as the outcomes we help you achieve. Our greatest accomplishment is ensuring that you never have to choose between premier lawyering and exceptional service. With approximately 750 lawyers in 15 offices on three continents, our seamless global team has the ability to provide both. Our dedication to our clients' business objectives has anchored us for more than 130 years, and remains every bit as important to who we are today. So, tell us. What do you want to achieve? Visit us at www.omm.com or on Twitter @omelvenymyers.

About The Carlyle Group

The Carlyle Group (NASDAQ: CG) is a global alternative asset manager with \$210 billion of assets under management across 335 investment vehicles as of June 30, 2018. Carlyle's purpose is to invest wisely and create value on behalf of its investors, many of whom are public pensions. Carlyle invests across four segments – Corporate Private Equity, Real Assets, Global Credit and Investment Solutions – in Africa, Asia, Australia, Europe, the Middle East, North America and South America. Carlyle has expertise in various industries, including: aerospace, defense & government services, consumer & retail, energy, financial services, healthcare, industrial, real estate, technology & business services, telecommunications & media and transportation. The Carlyle Group employs more than 1,625 people in 31 offices across six continents. Web: www.carlyle.com; Videos: www.youtube.com/onecarlyle; Tweets: www.twitter.com/onecarlyle; Podcasts: www.carlyle.com/about-carlyle/market-commentary.

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