



## KKR's Annual ESG, Impact, and Citizenship Report Reveals Evolution of Leading Investment Firm

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NEW YORK--(BUSINESS WIRE)--Jul. 10, 2019-- KKR, a leading global investment firm, released its ninth annual Environmental, Social, Governance (ESG), Impact, and Citizenship Report today. The report, titled *invested.*, reflects on KKR's evolution in the decade since the firm began formalizing its responsible investment efforts, sharing the firm's work to date and its commitment to future progress and outcomes.

"We have never been more committed to investing in a tomorrow that creates shareholder value through shared values – a tomorrow that makes our employees proud, our companies successful, and our investors happy," said Joe Bae and Scott Nuttall, Co-Presidents and Co-Chief Operating Officers of KKR.

KKR has invested in companies and in their futures for more than 43 years, and this report describes how the firm's views on investing have evolved over time. Specifically, the report focuses on how today the firm is invested in:

- **Responsibility** – Investing responsibly and considering a wider range of stakeholders in companies and communities is smart business and critical to KKR's ability to manage volatility and unlock value. Since formalizing its responsible investment efforts in 2008, the firm has demonstrated that managing ESG issues in its investments can help generate stronger returns while also improving companies' impacts on society – such as \$11 million projected annual savings from energy and water efficiency projects to be implemented in 2019 at 11 portfolio companies.
- **Impact** – Building on the ESG and responsible investment work KKR has been doing for the past decade, including \$5.2 billion invested in more than 30 solutions-focused businesses, KKR's Global Impact strategy launched in 2018 and seeks to generate private equity risk-adjusted returns while investing in companies that help provide solutions to the UN Sustainable Development Goals.
- **People** – KKR's people are its greatest asset; therefore, the firm is heavily invested in providing an unrivaled experience to employees so that they can be their best selves, effectively engage in their work, and enthusiastically support the firm's clients, colleagues, and communities. For this reason, the firm is proud to have received accolades for being a Great Place to Work and a Best Place to Work for LGBTQ Equality, among others.
- **Communities** – Being an engaged and responsible corporate citizen is important to KKR. The firm sees opportunity for action and impact at an organizational level, with employees, and through its portfolio companies. KKR supports communities through its matching gift program, paid volunteering time, nonprofit board service, and pro bono consulting services and technical assistance to nonprofits and social enterprises.

In addition to these areas, the report details KKR's investment in progress and transparency with the publication of key performance indicators used to measure the firm's efforts, as well as a series of case studies highlighting portfolio companies' work to create value for their customers, employees, communities, and broader stakeholders.

To download the full ESG, Impact, and Citizenship Report or obtain more information about KKR's progress, visit [www.kkresg.com](http://www.kkresg.com).

### About KKR

KKR is a leading global investment firm that manages multiple alternative asset classes, including private equity, energy, infrastructure, real estate and credit, with strategic partners that manage hedge funds. KKR aims to generate attractive investment returns for its fund investors by following a patient and disciplined investment approach, employing world-class people, and driving growth and value creation with KKR portfolio companies. KKR invests its own capital alongside the capital it manages for fund investors and provides financing solutions and investment opportunities through its capital markets business. References to KKR's investments may include the activities of its sponsored funds. For additional information about KKR & Co. Inc. (NYSE:KKR), please visit KKR's website at [www.kkr.com](http://www.kkr.com) and on Twitter @KKR\_Co.

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